

# Feel the ENERGY of Converse County

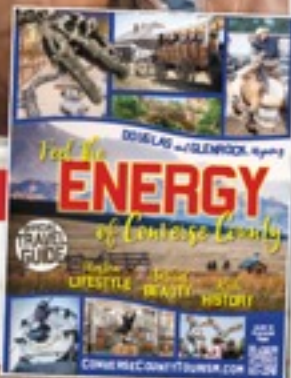
DOUGLAS and GLENROCK, Wyoming

# FREE!

For more information on these resources, contact a board member in your community or message [TourismConverseCounty@gmail.com](mailto:TourismConverseCounty@gmail.com)

## CONVERSE COUNTY'S OFFICIAL TRAVEL GUIDE

The annual *Official Converse County Travel Guide* is the area's definitive resource for Converse County's communities, attractions and history. **FREE** copies of the Travel Guide – *newly enlarged and expanded for 2026* – will help your customers and clients know where they can make the most of their stay in the area.



## TABLE TENTS

Our *monthly table tents* provide not only an updated calendar of local events, detailed panels also feature upcoming major events and area attractions. Placed on tables at area restaurants, the table tents are easy to find and easy to read.



## PLACEMATS

If you're one of Converse County's *fine dining establishments*, your diners will appreciate placemats that provide an *entertaining map* with info on local attractions.

## STICKERS

Our *unique Jackalope stickers* have become an area phenomenon! Dozens of local businesses have had their own promotional sticker designs created, and yours can, too!



## ONLINE TOURISM RESOURCES

Potential visitors to Converse County can find information about local businesses and attractions *on our website*. Review your listing there to be sure visitors get the information they need to plan their visit. *Social media promotion* also engages potential customers.



### CONVERSE COUNTY TOURISM & PROMOTION BOARD

Victor LeGouhec, Chairman  
John Rabun, Vice Chair  
Eris Mitchell, Secretary  
Candace Benedetta, Treasurer  
Cathy Frazier Jones, Administrative Services

Members:  
Jane Garber  
Vicki Widiker  
Gina Koon  
Cathy Herr

## GET THESE GREAT RESOURCES FOR YOUR BUSINESS!

Email us at [tourismconversecounty@gmail.com](mailto:tourismconversecounty@gmail.com), and a board member will get back with you.

DISCOVER MORE AT [CONVERSECOUNTYTOURISM.COM](http://CONVERSECOUNTYTOURISM.COM)



# Feel the **ENERGY** of Converse County

DOUGLAS and GLENROCK, Wyoming

## GET INVOLVED!

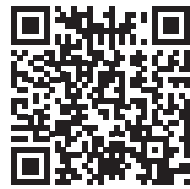
### Strong tourism

**doesn't happen alone**—it takes all of us working together. Here are a few simple ways your business can play a role in growing visitation and strengthening our local economy:

#### 1 Register on the Wyoming Office of Tourism Portal

*Make sure your business is listed with the Wyoming Office of Tourism.* This helps put you on the radar as a traveler-ready business and increases your visibility across state marketing efforts, including the annual visitor guide.

*Need help?* Reach out—we're happy to connect you with the right resources or walk you through the process.



#### 2 Claim & Maintain Your Google Business Listing

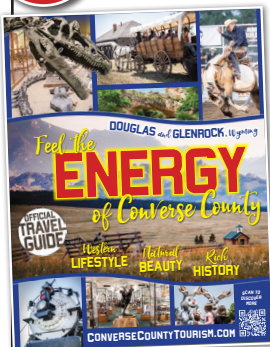
*An up-to-date Google listing makes it easier for visitors to find you.*

Keeping your hours, photos, and contact information current helps strengthen our community's online presence and builds trust with travelers.



#### 3 Share Local Travel Guides

*Encourage visitors to explore more of our area by offering local travel guides.* When travelers discover more to see and do, they stay longer—and overnight visitors spend up to 2.5 times more in a community. Supporting neighboring businesses benefits everyone.



#### 4 Follow & Share on Social Media

*Stay connected with the lodging tax board on social media.* Help amplify our message by sharing posts, promoting events, and keeping us informed on how we can better support your business.

#### 5 Attend a Monthly Tourism Board Meeting

*Join us at our monthly meetings to stay informed, share ideas, and build partnerships.* We're committed to working alongside our business community to grow tourism and create more opportunities for everyone.

